



## SPONSORSHIP OPPORTUNITIES

Getting your name recognized by radiologic science professionals is crucial to compete in the health care market so targeting your best customers is the key to success. When you make MSRT your marketing partner, you directly reach top prospects in medical imaging across Minnesota and surrounding states.

MSRT sponsorship opportunities provide the opportunity to reach the customers most important to you

**INCREASE AWARENESS** of your brand within the radiologic science community

**CONNECT** directly with the users of your imaging products or services

**SUPPORT** continuing education in the imaging profession

**DISPLAY** your commitment to the radiologic sciences

**EARN** appreciation from members and event attendees

Reach the right people in just the right way within the largest state network of imaging professionals

# MSRT SPONSORSHIP LEVELS

## WEBSITE ADVERTISING

Online exposure to the top resource for medical imaging professionals in Minnesota

## ADVERTISE YOUR EVENT

Market your upcoming events directly to your target attendees

## EVENT SPONSORSHIP

Connect face-to-face with imaging professionals at one of our events

## DONATION OPPORTUNITES

Support MSRT programs while getting exposure to your products



## WEBSITE ADVERTISEMENT

\$50-200 PER AD

Get your company advertisement or logo with a link to your website on the homepage of one of the top resources for Minnesota imaging professionals.

Advertisements may be up to 120 X 240 pixels

Rate Chart	1 month	3 months	6 months	9 months	12 months
Company logo with link	\$50	\$100	\$150	\$175	\$200

## EVENT CALENDAR LISTING

\$250 PER MONTH

Market your upcoming event directly to your target attendees by posting it on the MSRT event calendar at [www.mnsrt.com](http://www.mnsrt.com)

Your event listing may include event name, date, time, location, a short description, and a link to a webpage and/or registration form. The event must offer at least one Category A/A+ CEU approved/pending approval by an ARRT RCEEN and offer a registration discount for MSRT members.

MSRT will not post an event that is not in line with the mission of the Society and/or an event that conflict with any MSRT event.

# EVENT SPONSORSHIP

## ANNUAL CONFERENCE SPONSORSHIP

\$200-\$500 PER EVENT

200+ medical imaging professionals expected to attend. 10-12 CEUs will be offered

### **GAMMA SPONSOR: \$500 per event**

- ⌘ Beta Sponsor benefits PLUS
- ⌘ Company logo and web-link on MSRT homepage for 12 months
- ⌘ Company will be acknowledged throughout the event
- ⌘ Company name and thanking you as a sponsor in email publications for 12 months

### **BETA SPONSOR: \$350 per event**

- ⌘ Alpha Sponsor benefits PLUS
- ⌘ Exhibit table and conference registration for two representatives
- ⌘ Company logo and web-link on MSRT homepage for 6 months
- ⌘ Company will be acknowledged throughout the event

### **ALPHA SPONSOR: \$200 per event**

- ⌘ Company information including one flyer and small promotional item in attendee bag
- ⌘ Company name listed as a sponsor in print materials
- ⌘ Opportunity to donate an item for door prizes
- ⌘ Company logo and web-link on MSRT homepage for 3 months

## DONATION OPPORTUNITIES

VALUE VARIES

Give back to imaging professionals while promoting brand recognition for your products or services.

Contact MSRT for details and to learn about upcoming opportunities for donations including event drawings and prizes for MSRT incentive programs or a listing on the MSRT member benefits page of the website, offering an exclusion discounts for MSRT members



## READY TO BECOME A SPONSOR?

Complete the application on the following page or contact the MSRT office.

MINNESOTA SOCIETY OF RADIOLOGIC TECHNOLOGISTS

3936 HWY 52 SUITE 130  
Rochester, MN 55901

Email: [info@mnsrt.com](mailto:info@mnsrt.com)  
[www.mnsrt.com](http://www.mnsrt.com)



## SPONSORSHIP APPLICATION COMPANY INFORMATION

Name of Company \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person and Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### SELECT SPONSORSHIP LEVEL

- Website Advertisement- Logo with link for \_\_\_\_\_ months (refer to rate chart)
- Event in MSRT Calendar- \$250 per month x \_\_\_\_\_ months
- Annual Conference Event Sponsorship – Level: \_\_\_\_\_ (refer to rates)
- Donation – type and purpose: \_\_\_\_\_

### PAYMENT INFORMATION

An invoice will be sent directly from our website. Please provide the following for payment contact:

Name of contact: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

